



ORIENTAL BUSINESS AND INNOVATION CENTER
Budapest Business School, University of Applied Sciences

CALL FOR PAPERS

OBIC Conference 2019
2-3rd May, 2019

The V4 in East Asia and East Asia in the V4

*The Present of Economic and Political Relations between
the Visegrad Four Countries and East Asia*

The year 2019 is a special year in the diplomatic relations between China and the Visegrad 4 countries since both Hungary, Poland, the Czech Republic and Slovakia established their diplomatic relations with China in 1949. (Since the Czech Republic inherited the treaty, Slovakia had to (re)establish these relations after becoming independent.) These common anniversaries are outstanding occasions to celebrate these relations and look at the crucial milestones of the development of relations between the Visegrad 4 countries and China. It is similarly important to explore the state of economic and political relations with Japan and South Korea in the ever-shifting political and economic environment that started to take shape in the wake of the Global Financial Crisis (2008-2009) and it was very much influenced by the pro-globalization policies of China and the inward-looking approach of the Trump-administration.

The aim of this conference is to shed light on how the different economic and political factors determine the East Asian countries' relations with the Central European region, in particular the V4s and analyze the responses of relevant economic and political players of the region to recent changes in East Asia. Obviously, in recent years, the political and economic ties have strengthened between the two regions; the One Belt and One Road Initiative, the 16+1 transregional cooperation framework started to offer ample opportunities to develop economic and political relations.

Since the Budapest Business School, University of Applied Sciences focuses on applied sciences in its research agenda, the OBIC Conference would mainly invite papers focusing on the following topics and arrange the panels according to them.



Panel themes:

1. A Central European Interpretation of the One Belt and One Road Initiative
2. The 16+1 Transregional Framework
3. Asian Firms in Central Europe
4. EU Relations with East Asian countries
5. Trade with East-Asia
6. Investments in East Asia and from East Asia
7. Intercultural Issues in the Business Sphere

Selected China-related papers from OBIC Conference 2019, subject to the normal referring process, will be invited to submit to the *Contemporary Chinese Political Economy and Strategic Relations: An International Journal (CCPS)*.

The journal is indexed and abstracted in Scopus, Documentation Politique Internationale/International Political Science Abstracts (IPSA), Directory of Open Access Journals (DOAJ), Ulrich's Periodicals Directory, Ulrichsweb Global Serials Directory, ProQuest Political Science, Research Library and ProQuest Social Science Journals), jointly published by the Institute of China and Asia-Pacific Studies, National Sun Yat-sen University, Taiwan, and the Department of Administrative Studies and Politics, FEA, University of Malaya, Malaysia.

Other papers from OBIC Conference 2019, subject to the normal referring process, will be invited to submit the journal *Prosperity*, published by the Budapest Business School, University of Applied Sciences.

The journal publishes academic writings from the area of applied sciences, which can be in any of the disciplines cultivated at the Budapest Business School. The journal is open to the presentation of the findings of any research workshop, providing publication opportunities for researchers also from outside of the Budapest Business School. The journal is published four times per year. Papers are subject to blind peer review and are only published in case of their unanimous support. The writings are published in print and online, under two separate ISBN numbers. Each publication is assigned a DOI identifier, suitable for the unique identification of the writing.



Important dates:

- Abstract submission: 1st February 2019
- Notification of accepted papers: 10th February 2019
- Full paper submission: 10th March 2019 (If your paper is not received by the deadline, your name will be removed from the conference agenda.)
- Preliminary program: 12th March 2019
- Final program: 25th March 2019
- Conference dates: 2-3rd May 2019
- Conference location: Budapest Business School, Budapest, Hungary
- Organizer: Budapest Business School, Oriental Business and Innovation Center

Registration fee: Thanks to our generous sponsor, the registration fee is waived.

Notes: The organizers will cover the accommodation expenses for 3 nights.

Please indicate your request for free accommodation at the time of the paper submission.

Please feel free to contact us!

Contact person: Mrs. Amadea Bata-Balog, project manager – balog.amadea@uni-bge.hu

Further information on the OBIC Conference 2019 is available on the Conference website:

<https://orientalbusiness.uni-bge.hu/>

Organizer's website:

<https://en.uni-bge.hu/International-Units/Oriental-Business-and-Innovation-Center>