



21th November 2018

**Dear Sir/Madam,
Dear Colleagues and Friends,**

The Oriental Business and Innovation Center (OBIC) of the Budapest Business School, University of Applied Sciences (BBS) invites you to participate at our third conference organized on the 2-3rd May 2019 in Budapest. The title of next year's conference is: *The V4 in East Asia and East Asia in the V4: The Present of Economic and Political Relations between the Visegrad Four Countries and East Asia.*

The Scientific Committee of the 3rd OBIC Conference invites individual papers and organizers of panel presentations. Individual abstracts and/or panel proposals shall address one of the following areas:

1. A Central European Interpretation of the One Belt and One Road Initiative;
2. The 16+1 Transregional Framework;
3. Asian Firms in Central Europe;
4. EU Relations with East Asian Countries;
5. Trade with East Asia;
6. Investments in East Asia and from East Asia;
7. Intercultural Issues in the Business Sphere.

The conference webpage is now available at: <http://orientalbusiness.uni-bge.hu/> with detailed description of the conference, the organizers, submission guidelines, publication opportunities, registration etc.

May you have further questions, do not hesitate to contact our assistant, Mrs. Amadea Bata-Balog at Balog.Amadea@uni-bge.hu or directly the Head of Research of the Oriental Business and Innovation Center, Csaba Moldicz at Moldicz.IstvanCsaba@uni-bge.hu

Please feel free to disseminate this call within your faculties and among your partners. Hope to see many of you at our conference in Budapest!

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